

# COMPANY PROFILE

## PATMBEE BUSINESS SOLUTIONS (PTY) LTD

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PATMBEE Business Solutions provides research, business and management facilitation services to corporate, government and state-owned enterprises, municipalities and SMMEs sectors.



**Company Registration**  
2015/040883/07



**Email**  
[info@patmbee.co.za](mailto:info@patmbee.co.za)



**Website**  
[www.patmbee.co.za](http://www.patmbee.co.za)

## COMPANY DETAILS

<b>Name of business:</b>	PATMBEE BUSINESS SOLUTIONS (PTY) LTD
<b>Type of business:</b>	Private Company
<b>Registration number:</b>	2015/040883/07
<b>Contact person:</b>	Prof Watson Ladzani
<b>Contact number:</b>	083 777 0716
<b>Email address:</b>	info@patmbee.co.za
<b>Website:</b>	<a href="http://www.patmbee.co.za">www.patmbee.co.za</a>
<b>Postal address:</b>	PO BOX 6225, Halfway House, 1685
<b>Physical address:</b>	5 Falkirk Street, Blue Valley Golf & Country Estate Kosmosdal X16, Centurion, 0157, Gauteng, South Africa
<b>Directorship:</b>	Prof MW & DR R Ladzani
<b>Ownership percentage:</b>	50 – 50 % SHARES



# BUSINESS BACKGROUND

Patmbree Estates cc started business in May 2006. It was converted into a Private Company in 2015 and renamed: PATMBEE BUSINESS SOLUTIONS (PTY) LTD. This business was borne out of a passion to render excellent services to the industry in a professional manner. PATMBEE BUSINESS SOLUTIONS (PTY) LTD provides research, business, and management facilitation services to corporate, government, and state-owned enterprises, municipalities, and SMMEs sectors. Services rendered to major clients include the First National Bank, Small Enterprise Development Agency (Seda), and the General Post Office.

## Vision

PATMBEE BUSINESS SOLUTIONS (PTY) LTD is the preferred service provider in research and business management consulting.

## Mission

PATMBEE BUSINESS SOLUTIONS (PTY) LTD is committed to provide:

- Research projects and training on research-related topics
- Business management services that will change the quality of life of all its clients
- Training and facilitation programmes that enhance the development of business skills of small businesses (SMMEs)





## ■ Objectives

The main objectives of the business are to:

- Render cutting-edge facilitation, training, and management consulting services at each assignment offered
- Conduct research projects and facilitation workshops to private and public institutions on demand.

## ■ Core Values

The core values of the business are to:

- Subscribe to high standards of excellence and continuous improvement in quality
- Maintain high standards of ethical behaviour
- Embrace the constitutional process of the development and empowerment of women, youth, and those who are physically disadvantaged.



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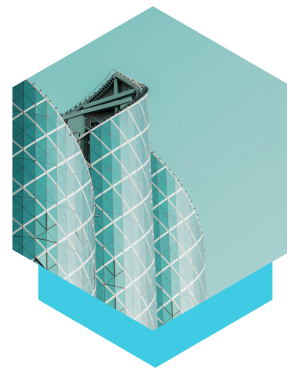
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## OUR SERVICES

PATMBEE BUSINESS SOLUTIONS (PTY) LTD is a business that consults and trains in a variety of research, entrepreneurship and management services.



### We specialise in;

- Conducting research projects
- Facilitation of workshops
- Entrepreneurship training and consultation
- General management training and consultation
- Marketing management training and consultation
- Business plan workshops.

We service the corporate sector, government, and SMMEs in a variety of fields. We have the expertise, experience and are professional in rendering our services.



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## ■ Ownership, Management Structure and Staffing

PATMBEE BUSINESS SOLUTIONS (PTY) LTD is a 100% black-owned business. Prof Watson Ladzani manages the business. His academic qualifications are B Com, B Com (Honours), MBA and D.Phil. He has wide experience in lecturing at University level, research, training and facilitation of management courses. Dr. Ladzani's academic qualifications are B Sc (Dietetics), M. Nutrition and PhD in Medical Sciences & Nutrition. Dr Ladzani is also a postdoc fellow, which she acquired at the Human Sciences Research Council.



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## ■ Schedule of research associates

PATMBEE is associated with highly qualified and skilled academics with wide industry experience who, from time to time collaborate in executing research projects. The following people participated in past projects.

### Prof Watson Ladzani

Prof Watson Ladzani is an Emeritus Professor of Entrepreneurship and Small Business Management at the University of South Africa (UNISA). He has over 30 years of university and academic experience.. Watson held the following management positions, Chair of the Department (COD) of the Department of Business Management, acting COD in the Department of Applied Management, acting Manager for the Centre for Business Management (CBM) and Area Coordinator for the Entrepreneurship Section in the Department of Business Management. The roles he played included managing a department with 50 staff complement, Research Ethics Committee Chairperson, and University Senate member. His involvement at management level afforded him the opportunity to plan, organize and lead the crafting, development, and implementation of the Department of Business Management strategic plan. He further oversaw the performance management and operational plans of the department.

He holds the following academic qualifications: B. Com (University of Zululand), B. Com (Honours) (Unisa), MBA (University of Pretoria) and D. Phil (University of Johannesburg).

Watson's research interests are in small business development and entrepreneurship.



## Prof Solly Seeletse

Professor Solly Seeletse is a seasoned academic and researcher. He is a full professor and Head of Department at the Department of Operations Research at Sefako Makgatho Health Sciences University. Solly was exposed to business consulting in the late 90's to spend his earlier years of work as a business consultant. He worked as a senior consultant, promoted to manager and team leader, and became a Project Manager and Head of Education and Training, Research and Logistics Service Lines for a consulting company. He has over 30 years of academic, research and industry experience.

He holds amongst others the following academic qualifications:

- 2 x BSc (Hons) in Mathematics and BSc (Hons) in Statistics
- 2 x MSc in Statistics and MSc in Tourism
- 2 x Doctor of Business Administration and PhD in Operations Research

## Prof Eric Nenzhelele

Prof Tshilidzi Eric Nenzhelele is the Director of the School of Public and Operations Management at UNISA. He was Chair of the Department of Operations Management. Eric is Co-founder and Deputy Chairperson of Fombe Leadership Foundation, Founder and Chairperson of Tshitavha Annual Fun Run, Founder and CEO of Zwiakonadzea Industries Pty Ltd, and Founder and CEO of Nyito Industries Pty Ltd. He is a leader, visionary, dreamer, motivator, inspirer, speaker, believer of possibilities, researcher, entrepreneur, community builder, creative writer, an academic and author.

He holds a Doctor of Commerce in Business Management, Master of Commerce in Business Management (Cum Laude), Bachelor of Commerce (Honours) in Informatics and Bachelor of Commerce in Informatics (Unisa).





## ■ Projects concluded

Seda projects concluded by PATMBEE Business Solutions (Pty) Ltd under Prof Watson Ladzani's project leadership and management include the following:



Evaluation of the Entrepreneurship in Schools Programme

**Ref/Request No:**  
37673

**Contact / Completion Date**

Ms. Ofhani Mutshelwa /  
Mr. Keith Themba

09 June 2017



Start up 1 with comic book Training - Atteridgeville entrepreneurs

**Project RFQ #**  
GPTSH/912/65678/T

**Contact / Completion Date**

Ms. Dikeledi Modubu

15 June 2016



The evaluation of Seda-UNCTAD EMPRETEC training programme

**Project RFQ #**  
RQN: 35274

**Contact / Completion Date**

Mr. Lindokuhle Mbele

14 April 2016



Facilitate the Basic Business Skills Training Workshop for 25 existing SMME's at the Seda Ekurhuleni Branch Training Room

**Project RFQ #**  
GP/01/879/61717/T

**Contact / Completion Date**

Ms. Thuleka Mfihlo

30 November 2015



Development of a Feasibility Study - for SPM Engineering Projects

**Project RFQ #**  
GPTSH/70/39380/B

**Contact / Completion Date**

Mr. Mpho Ramufhufhi

26 March 2013

## ■ A schedule of some associates who were assigned to completed projects



### **Prof Watson Ladzani**

Emeritus Professor in  
Entrepreneurship & Small  
Business Management at  
UNISA  
*Highest Qualification: D Phil*



### **Prof Solly Seeletse**

Professor & Head of Department at Sefako  
Makgatho Health Sciences University  
*Highest Qualification: DBA & PhD*



### **Prof Eric Nenzhelele**

Professor and Director of the  
School of Public and Operations  
Management at UNISA  
*Highest Qualification:  
D Com (Business Management)*



### **Mrs. Kabelo Rammala**

Marketing Consultant  
@ SR Digital  
*Highest Qualification: Diploma in  
PR & Communications*



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management consulting.



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